Faculty Development Grant Report by Annetta Kapon

In the fall of 2010 I received a Faculty Development Grant to fund the publication of a catalog for my one-person exhibition “The Measure of Value” at Las Cienegas Projects from September 4 to October 4, 2010.

The money almost paid for the 5,000-word essay written by Otis Art Historian Marlena Donohue, for editing, layout, printing and binding of the 30-page catalog in 100 copies.

We all know the frustration of having an important show that comes and goes without any reviews, that is just forgotten with nothing remaining. I had been working towards a one-person exhibition in Los Angeles for some time, and, once that was secured, I wanted to capitalize as much as possible on the opportunity of showing a cluster of my works together to my actual community here in Los Angeles. In that sense the catalog was, and still is, invaluable to me: I was able to give several copies away to persons in the art world who were interested in the critical discussion of my ideas. I mailed many copies to galleries and colleagues out of town who were not able to see the work, and, finally, I am still using the catalog as a kind of calling card when I visit universities, art schools and galleries here in Europe where I am spending my sabbatical.

Link to complete catalog in my website: [http://annettakapon.com/reviews.htm](http://annettakapon.com/reviews.htm)

Photos:

“Workers of the World” 2010 (detail) steel, 24 KT gold, 122” X 1,5 X 1,5 inches
Note to colleagues: I used a fantastic printer who is not an online printer, but who has a small brick-and-mortar business in Culver City. He charged very reasonably and I was able to sit next to him at the computer and we made editing and layout decisions together. He did not want to have his name published, but if you email me, I'll give you his info.

The value to Otis and the college community is self evident, I think. I will share my experience with anyone who wants to know. The catalogue is already in the permanent collection of the library, and future students or potential students can check it out when they consider applying to our grad departments. These are times of diminishing financial support for artists and increased possibilities of on-demand publishing. It is important for students to see examples of artists taking matters into their own hands and producing contexts for their work to be understood and appreciated.

The funding of this catalogue and also the subsequent award of a sabbatical leave are both material proof of Otis's support and recognition of its faculty. Thank you.