Marlena Donohue: 2007 TLC Technology Grant Report

Report:

I received a technology grant of $1500 to set up, manage and edit an on-going a cyber based Art History and Theory journal called ArtBytes [blogs.otis.edu/artbytes - no longer available]. This in house cyber journal permits faculty affiliated with Otis College of Art and Design to publish articles in an electronic format which can be shared with our faculty and student community. Many scholarly and pop culture journals have moved to on-line and electronic formats for reasons of ease and ecology. Otis is on the cutting edge of this trend with our cyber journal called ArtBytes. The journal accepts for consideration articles and review in Art History and Critical Theory. The time frame its content covers is ancient culture to post modernity. Articles are selected and edited by Marlena Donohue, an Otis Liberal Studies Associate Professor with more than 20 years of work as an Arts Editor and Critic.

This journal publishes articles and reviews of exhibitions and books written by Otis faculty for use by our academic community and students. ArtBytes will also be accessible on the worldwide web with the other Otis generated electronic materials. Articles reflect areas of particular interest to Otis faculty. For example, Adam Berg teaches classes on critical theory and contributed an article on Walter Benjamin delivered as a paper in Rome, Italy; Marlena Donohue teaches, curates and publishes in the area of Feminist theory, and posted an article on Feminist Performance which she assigned to her Spring 2008 class on “Kaprow, Happenings and Performance Art.” The benefit is that Otis students are able to read, research and cite articles written by their faculty in an in-house format they are comfortable with. Faculty may assign ArtBytes articles as part of their curricula. This creates valuable interconnections between independent faculty research, class content and Otis students; it presents Otis faculty to colleagues and students as active, on-going critical thinkers.

A goal for the future is to edit and post publication-quality essays/articles by Otis Senior students; these student submissions can be used to practice writing, research, critical thinking skills, and life-long learning goals woven into the College and Liberal Studies mission statements. WASC may access ArtBytes as an on going and tangible measure of our active pedagogic models and use of technology.