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Artists Need Websites!

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I am taking a Web Design for Artists class at Side Street Projects in Pasadena. We still have two weeks to go. Ten Saturdays, three hours each. There are about 15 of us in the class, taught by Jean Hester with Linda England as the TA. The Otis TLC (bless their hearts) generously agreed to support me in learning this. We covered everything from planning, demographics of our audience, web architecture, style sheets and tables, inserting pictures, and other technical aspects. I have learned a lot, but unfortunately I am not in a position to build a website from scratch. It's all my fault, alas! The class required about 8 hours of homework per week, which I have not been able to do...

But that doesn't mean it was a waste of time! I learned and have been able to update my resume in my already existing website (annettakapon.com), I've corrected some mistakes, and have added a scrolling text next to my artwork, all on my own. It is also my hope that since I have the theory and the textbook, I will be able to do some of the exercises later, when I have more time. And maybe I will arrange for a couple of private lessons with the teacher or the TA, to go over some specific things I want for my site.
I don't need to tell you how useful it is for an artist to have a (good) website and to be able to make simple additions. I've gotten at least two shows from the site, and, after all, it is the ONLY place where I have a retrospective of all my work! If you plan to have one, make sure the domain name is your name, so that people googling you can find you.

If you feel making a website is daunting or expensive, use the Otis e-portfolio spots: they are fantastically easy to use and change. I have an ongoing one called Grad Fine Arts Life where I post pictures of grad activities plus newsletters and links to students' work.

*Note from Sue Maberry*

The Lynda.com Online Learning Library is available for use by the Otis Community and it has great Dreamweaver lessons in QuickTime video. Just send an email to Shelley in the Library and she'll provide you with login info. We allow 3 weeks of usage--just like a book--and it can be renewed if no one is in line for it.
CONTRIBUTORS

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